

# The News and Farmer

— AND WADLEY HERALD —

# The Jefferson Reporter



**EFFECTIVE 01/14**

*The News & Farmer/The Jefferson Reporter and Wadley Herald* is a weekly publication which serves as the legal organ of Jefferson County and Glascock County, Georgia. The newspaper is a consolidation of *The News & Farmer*, Georgia's oldest weekly paper, and *The Jefferson Reporter*. It serves all of Jefferson County, including Avera, Stapleton, Wrens, Wadley, Bartow, Matthews and Louisville, and all of Glascock County, including Gibson, Mitchell and Edgehill. **We distribute to racks inside retail establishments in Jefferson and Glascock counties on Wednesdays and deliver through US Postal Service to homes on Thursdays.**

## ADVERTISING RATES

**National Rate** .....\$8.50 per column inch      **Local Open Rate** ..... \$8.00 per column inch

### Contract Rates (per column inch)

|                          |        |   |                        |
|--------------------------|--------|---|------------------------|
| 4 consecutive weeks..... | \$7.00 | 52 consecutive weeks .....                  | \$5.50                 |
| 8 consecutive weeks..... | \$6.50 | 52 consecutive weeks – ¼ page or larger ... | call for price         |
| 13 weeks .....           | \$6.00 | Color fees .....                            | \$1.00 per column inch |

### Classified Rates

|  |                        |
|--|------------------------|
| Display .....                                    | \$7.50 per column inch |
| Line ads – 25 words or less .....                | \$9.00 per week        |
| Yard sale line ads – 25 words or less .....      | \$5.00 per week        |
| Additional words (applies to all line ads) ..... | 25¢ per word           |

### Pre-printed Insert Rates (SHIP TO THE NEWS AND FARMER C/O AUGUSTA CHRONICLE, 109 7TH ST., AUGUSTA, GA 30903)

|                                       |        |               |        |
|---------------------------------------|--------|---------------|--------|
| Up to 8 pages.....                    | \$52/M | 24 pages..... | \$67/M |
| 12 pages.....                         | \$57/M | 28 pages..... | \$72/M |
| 16 pages.....                         | \$62/M | 32 pages..... | \$77/M |
| <i>Over 32 pages, call for quote.</i> |        |               |        |

**Legal Ads** .....\$10/100 words per week on all legals except Notices of Incorporation, \$40 for 2 weeks

**Internet Ads** .....\$30/week  
*Call for more information*

### Column Widths

|               |         |               |          |
|---------------|---------|---------------|----------|
| 1 column..... | 1.5556" | 4 column..... | 6.7222"  |
| 2 column..... | 3.2778" | 5 column..... | 8.4444"  |
| 3 column..... | 5"      | 6 column..... | 10.1667" |

**If submitting press-ready ads, PDF is the preferred format. For other options, please call.**

**Our deadline is 11am on the Monday prior to publication.**

*Please do not hesitate to contact us with any questions. We look forward to serving you and providing you with new customers.*

David Irwin  
 Advertising Sales Manager  
 david.irwin@morris.com

Cathy Brown  
 Sales Representative  
 catherine.brown@morris.com

**FIND US ON FACEBOOK!**



**DISCLAIMER OF LIABILITY:** By submitting your advertising for publication, you agree that the newspaper shall have no liability for errors or omissions in the text of the advertisement as submitted by you. You further agree to indemnify the newspaper for liability arising from the text submitted to it. For any error in the text caused by the newspaper, or any error in the publication date, the newspaper's liability shall be limited to the cost of the advertisement or republication thereof, and the newspaper shall have no liability for any consequential, direct or general damages of any other sort.

P.O. Box 487 • 615 Mulberry Street • Louisville, Georgia 30434 • 478-625-7722